

ING Canada announces collaboration with BASF Canada to support Rely auto shop partners

ING Canada announced today that it is collaborating with BASF Canada to support its Rely Network of preferred auto body shops in their efforts to reduce environmental emissions by promoting the use of waterborne auto paint.

“The main environmental challenge of body shops across the country is the reduction of their volatile organic compound (VOC) emissions associated with the use of solvent-based automobile paint. By promoting the conversion to waterborne paint technologies among our network of preferred vendors, we will help them reduce the environmental impact of their activities significantly and meet the requirements of proposed regulation currently under review by the federal government.” says Larry Lythgoe, Vice President of Claims for ING Canada. “Through our Canada-wide collaboration with BASF, our Rely Network members will receive the product and technology support of the global market leader in waterborne systems for automotive refinish.”

In addition to the environmental benefits associated with this initiative, consumers will also benefit from more accurate colour matching. Most car manufacturers have been using waterborne paint for over 10 years.

The ING Canada Rely Network is made up of approximately 500 preferred auto body repair shops across the country. In the last year, ING Canada’s insurance affiliates helped over 100,000 of their clients repair their cars following a claim, spending in excess of \$300 million in repair-related costs. More than half of these repairs were done through the ING Rely Network, which offers customers the additional benefits of a prompt, professional, and unconditionally guaranteed collision repair.

Within the next few months, ING will kick-off information and training programs throughout Canada.

About ING Canada

ING Canada is the largest provider of property and casualty insurance in the country offering automobile, property and liability insurance to individuals and businesses through its insurance subsidiaries.

Media enquiries:

Ilda Dinis – Manager, External Communications
416-341-1464 ext. 45077
Email: ilda.dinis@ingcanada.com

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