

Intact releases inaugural Public Accountability Statement

Intact Financial Corporation (TSX: IFC) is pleased to announce the release of its inaugural Public Accountability Statement (PAS). The document can be viewed on the company website at www.intactfc.com by clicking on the “In the Community” link.

The release of the PAS is another milestone on a journey that began in 2009 when Intact became a 100%, publicly traded Canadian company and created a new brand that reaffirms the promise to all of its customers to help them get back on track.

Becoming a widely held Canadian company also allowed Intact to expand the core values that have been vital to the company’s ongoing success. The PAS outlines Intact’s key achievements in 2009 in the communities where it operates, as the company continued its commitment to integrity, respect, being customer driven, excellence and social responsibility. These commitments are also rooted in “Living Our Values,” a code of conduct that guides everyone at Intact.

“Helping customers, fostering a positive work environment and supporting the communities where we work and live are an integral part of our ongoing pursuit of excellence,” said Charles Brindamour, President and CEO. “Our transformation as a Canadian company also provided us the opportunity to adopt a new approach to corporate social responsibility.”

Intact’s new “Social Responsibility Statement” is a strong reaffirmation of the company’s commitment to respect the environment and its finite resources, and reiterates our belief in making communities safer, healthier and happier.

About Intact Financial Corporation

Intact Financial Corporation is the largest provider of property and casualty insurance in the country with over \$4 billion in premiums. Its 7, 500 employees offer home, auto and business insurance under the Intact Insurance, Novex Group Insurance, belairdirect and Grey Power brands.

Media Inquiries:

Ian Blair
Director, External Communications
+1 (416) 341-1464 ext. 45251
ian.blair@intact.net

Investor Inquiries:

Louis Marcotte
Vice President, Finance & Treasurer
+1 (514) 350-8620
louis.marcotte@intact.net

<https://newsroom.intactfc.com/2010-05-14-Intact-releases-inaugural-Public-Accountability-Statement>