

Media Advisory - IFC launches inaugural online Annual Report - Stronger Together

TORONTO, April 7, 2014 /CNW/ - Intact Financial Corporation (TSX: IFC) today launched its inaugural online Annual Report for 2013. At Intact, we believe that insurance is about people, and not about things. With this in mind, we shine the spotlight on our customers, employees, brokers and the communities in which we live to show how we are truly "stronger together".

The online Annual Report includes interactive charts, a video message from our CEO, Charles Brindamour, and customer and broker testimonials. Visitors will be able to access PDF versions of our full 2013 Annual Report, Management's Discussion & Analysis and Consolidated financial statements. In order to reduce paper usage we have also introduced the ability for visitors to customize their own report by identifying which pages to print.

The interactive report is optimized to work across smartphones, tablets and computers using a responsive web design, making it easy for visitors to access the stories, videos and unique content using the device of their choice.

To explore our interactive 2013 online Annual Report, please visit reports.intactfc.com.

About Intact Financial Corporation

Intact Financial Corporation is the largest provider of property and casualty insurance in Canada. Intact offers home, auto and business insurance through Intact Insurance, belairdirect, Grey Power, BrokerLink, and Jevco. For more information, please visit www.intactfc.com.

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Media Inquiries: Gilles Gratton, Vice President, Corporate Communications, 1 (416) 217-7206, gilles.gratton@intact.net;
Investor Inquiries: Dennis Westfall, Vice President, Investor Relations, 1 (416) 344-8004, dennis.westfall@intact.net

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