

IFC launches 2014 online annual report - In Touch

TORONTO, April 2, 2015 /CNW/ - Intact Financial Corporation (TSX:IFC) today launched its online annual report for 2014. Similar to last year's inaugural edition, this year's online annual report includes interactive charts, a video message from our CEO, Charles Brindamour, and additional media which highlight how we stayed "in touch" with our stakeholders.

What does being "in touch" mean? It means keeping in touch with developments in our changing world and responding effectively; making it easy to get in touch with us by phone, online or in person; and most importantly, staying in touch with our stakeholders so we can meet their needs.

Visitors will be able to access PDF versions of our full 2014 Annual Report, Management's Discussion & Analysis and Consolidated financial statements. They will also have the ability to customize their own report by identifying which pages to print, thereby reducing paper use.

The interactive report is optimized to work seamlessly across smartphones, tablets and computers using a responsive web design, making it easy for visitors to access the stories, videos and unique content using the device of their choice.

To explore our interactive 2014 online annual report, please visit reports.intactfc.com/2014.

About Intact Financial Corporation

Intact Financial Corporation (www.intactfc.com) is the largest provider of property and casualty insurance in Canada with \$7.3 billion in premiums. With over 11,000 employees, the company insures more than five million individuals and businesses through its insurance subsidiaries and is the largest private sector provider of P&C insurance in British Columbia, Alberta, Ontario, Québec and Nova Scotia. The company distributes insurance under the Intact Insurance brand through a wide network of brokers, including its wholly owned subsidiary, BrokerLink, and directly to consumers through belairdirect.

SOURCE Intact Financial Corporation

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