

Intact Insurance: the choice of the snowmobilers' federation

MONTREAL, May 28, 2015 /CNW/ - Intact Insurance, Canada's largest home, auto and business insurance company, will become the official insurer of the Québec Federation of Snowmobile Clubs (FCMQ), effective November 1 of this year.

The agreement with the FCMQ, for a term of five years, is consistent with Intact's long-term vision to support the brokerage network through strong and mutually rewarding strategic alliances, while highlighting the added value of the advisory service brokers provide.

The agreement will see Intact managing the insurance portfolio of the Federation and its 201 affiliated clubs, as well as the civil liability insurance offered with access fees to marked trails to its 80,000 individual members. It consolidates the company's leadership position in recreational vehicle insurance and will serve as a powerful business development catalyst for brokers.

Brokers, the experts on insurance in their communities, will be provided with additional tools to meet their customers' needs, including exclusive, enhanced offers for snowmobilers who belong to the FCMQ.

As an insurer with a natural interest in prevention and public safety, Intact wants to get directly involved, maintaining a strong presence with snowmobiling enthusiasts and working with the FCMQ on topics such as promoting safe sledding.

About the FCMQ

The Québec Federation of Snowmobile Clubs (FCMQ) is a not-for-profit organization dedicated to the development and promotion of the sport of snowmobiling throughout the province of Quebec.

The FCMQ supervises a network of more than 32,000 kilometres of marked trails, maintained and secured by 201 clubs and their thousands of volunteers who look after the trails, collect fees for trail permits and organize social activities. The snowmobile clubs in Quebec have over 80,000 individual members and operate several hundred grooming machines to keep up the quality of the trails.

About Intact Insurance

Intact Insurance is Canada's largest home, auto and business insurance company, the choice of more than four million consumers.

Intact Insurance products are distributed through insurance brokers working with more than 6,000 brokerages from coast to coast.

Since 2013, Intact Insurance has been associated with the Grand Prix Ski-Doo deValcourt, one of the world's most popular and prestigious winter motor sports events.

Intact Insurance is the official insurer of the Réseau FADOQ.

Intact Insurance is a member company of Intact Financial Corporation (TSX: IFC).

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