

Community Impact: A child's illness inspires a mother to help others

The [Community Impact](#) program gives Intact's employees the flexibility to choose how and where they give, in ways that are meaningful to them. This is the third story in a four-week series, profiling employees who are making an impact in their community. Did you miss the second story? You can read it [here](#).

Cara Wiley's son was diagnosed with cystic fibrosis, a fatal genetic disease that affects children and young adults, when he was just one year old. While waiting at the clinic one day, Cara saw a Cystic Fibrosis Canada poster looking for volunteers for a bingo fundraiser.

"I decided that instead of sitting around feeling sorry for myself, I would help make a difference," says Cara, a BrokerLink branch administrator in Calgary. "I haven't looked back since."

Over the past 14 years, Cara's involvement has grown from volunteering at events, to organizing them herself, to becoming president of her local Cystic Fibrosis Canada chapter. "I've grown as a person and learned so many new skills. And I've built a support system of other families going through the same experience."

While Cara spends most of her volunteering time with Cystic Fibrosis Canada, she started volunteering with the Children's Wish Foundation as well three years ago after her son's wish to visit Disneyworld and Lego Land was granted.

"I wanted to give back so other families could experience the same joy," she says.

Your time is money

Cara and her mother, who also works at BrokerLink, max out their volunteer match on the Community Impact portal every year.

"The fact that Intact is willing to match our hours is huge," says Cara. "For people who don't have a lot of money to give, your time is just as valuable."

Share your story

Are you an Intact employee volunteering or donating to a cause you're passionate about? Share your stories of generosity on social media with **#myIntact** and **#CommunityImpact**.

Additional assets available online:  [Photos \(1\)](#)

<https://newsroom.intactfc.com/2019-08-21-Community-Impact-A-childs-illness-inspires-a-mother-to-help-others>