

Drive Safe. Drive Less. Save Money.

We know the pandemic has changed life for many Canadians. More people are working from home and driving habits and patterns are changing. We can see these trends reflected in the streets in our communities, lighter traffic on the roads and more cars parked in driveways at all times of day. While traffic is picking up in some cities across Canada, we haven't recovered to historical levels of driving we saw before the pandemic hit. It's clear, now more than ever, that we need to offer customers digital tools that reflect their personal driving habits, promote safe driving and provide them with an opportunity for savings.

Our brands Intact Insurance and belairdirect give customers more control over their auto insurance premiums with usage-based insurance tools **my Drive™** and **automerit**. These tools respond to customers' changing needs by offering customers personalized feedback and tips to help improve their safe driving and the opportunity to earn up to 25% off their auto insurance premium. Customers also receive a 10% discount just for signing up.

Life may not get back to normal for some time. While these products address immediate and emerging customer needs, we are committed to continued development of other innovative and responsive measures to longer term trends. At IFC, we are ready to act quickly as we all continue to navigate rapidly changing times.

Customers who are interested in finding out more about Intact Insurance's **my Drive** program can contact their broker or can sign up for belairdirect's **automerit** program by filling out this [webform](#).

<https://newsroom.intactfc.com/2020-11-09-Drive-Safe-Drive-Less-Save-Money>