

Intact Prestige takes centre stage as new partner for the Beyond the Red Carpet Event at the Toronto International Film Festival

Bringing the Intact Prestige experience to the red carpet

TORONTO, Sept. 10, 2026 /CNW/ -- Intact Prestige, Intact Financial Corporation's specialized high-value insurance brand, is proud to announce a new partnership with the the Toronto International Film Festival (TIFF) supporting its iconic Beyond the Red Carpet Event, bringing Intact Prestige into the spotlight at one of the most celebrated cultural events in the world. The 51st edition of the festival kicks off today in Toronto and will celebrate the best of Canadian and global cinema over the next 10 days.

As part of the partnership, Intact Prestige will serve as the Presenting Partner of one of the Beyond the Red Carpet events, an exclusive event curated by TIFF's CEO Cameron Bailey, that brings the festival's most passionate supporters and industry leaders together to celebrate standout Gala Films. This year's event will take place on September 18, 2026 at the Ritz Carlton Toronto, followed by a Gala Premiere Screening of [Wayne Wang's *Diary of a Mad Old Man*](#) at Roy Thompson Hall.

"Intact Prestige is always looking for meaningful ways to connect with the customers and brokers we serve, and there's no stage quite like TIFF," said Alyson Paisley, Deputy Senior Vice President, Intact Prestige. "Partnering with an event as iconic as TIFF's Beyond the Red Carpet puts the Intact Prestige brand exactly where it belongs - alongside excellence, distinction, and unforgettable moments. It's a natural fit for our customers, who like us, have an appreciation for creative and cultural experiences."

Intact Prestige is a bespoke offering for high-net-worth clients, combining specialized expertise, tailored coverage, and personalized service to meet each client's unique needs. To learn more about Intact Prestige visit www.intactprestige.com.

For more information on the Toronto International Film Festival, visit www.tiff.net.

About Intact Financial Corporation

Intact Financial Corporation (TSX: [IFC](#)) is a global provider of property and casualty insurance founded on core values and a belief that insurance is about people, not things. Intact's success is fueled by its 32,000 employees worldwide who embody the company's purpose: to help people, businesses and society prosper in good times and be resilient in bad times. To achieve its ambitions, Intact seeks to ensure customers are its advocates, its people are engaged, and the company is one of the most respected.

Intact is the largest provider of property and casualty insurance in Canada and has successfully exported its strengths across North America, the UK and Europe. Its growing commercial and specialty solutions network now spans over 150 countries. With a customer-driven mindset, Intact has expanded its operations to include insurance distribution, restoration, and prevention.

Intact solidifies its outperformance by leveraging its competitive advantages: global leadership in data and AI for pricing and risk selection; deep claims expertise and integrated supply chain network; and strong capital and investment management. Intact's total annual operating Direct Premiums Written has tripled over the last decade to \$25 billion. Explore Intact's offerings at intactfc.com.

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