

Intact Insurance joins 2027 Canada Games as partner to champion young athletes nationwide

Through the Legendary Builders initiative, Intact Insurance is investing in the next generation of Canadian athletes and the communities that support them

QUEBEC CITY, Sept. 15, 2026 /CNW/ -- Intact Insurance is proud to announce it has joined the Legendary Builders initiative, a first-of-its-kind program bringing together insurers and financial services organizations to support Canada's next generation of athletes. From February 27 to March 14, 2027, young athletes aged from 12 to 30 will compete in a national multisport event in Quebec City. **This partnership** represents a shared ambition to support the next generation of Canadian athletes and aligns closely with Intact's values of excellence and commitment to outperformance. **Intact's support will** help provide young athletes with training, mentorship and competition opportunities that enable them to pursue their goals, develop their skills and reach their full potential, while contributing to stronger, healthier and more resilient communities.

"At Intact, we believe that supporting youth helps build stronger, healthier and more resilient communities. The Canada Games celebrates the determination, teamwork and potential of young athletes from across the country. We are proud to be part of the Legendary Builders initiative and to contribute to a collective effort that will have a meaningful impact on young people and communities," says Louis Gagnon, Chief Executive Officer, Intact Canada.

The Legendary Builders initiative offers a new model for private sector support of major sporting events. It is built on the belief that organizations can create greater impact when they come together around a common cause and shared commitments.

"As a former Canada Games participant, I know firsthand how meaningful this experience can be for young athletes. This opportunity can leave a lasting mark on an athlete's life, as it did on mine. I'm proud to see the next generation benefit from that same experience, and encouraged to see partners like Intact Insurance helping to carry the spirit of the Games forward," says William Dandjinou, Olympic medalist in short track speed skating and Intact Insurance athlete.

A legacy of supporting Canadian sport

For nearly 20 years, Intact has supported Canadian sport at every level. In 2025, Intact Insurance entered a multi-year partnership with the Canadian Olympic Committee, starting with the Milano Cortina Winter Games (2026) and the Los Angeles Summer Games (2028). The company is a long-time partner of Speed Skating Canada, backing athletes from grassroots to the national team, and is the naming partner of the Centre de glaces Intact Assurance in Quebec City. Intact is also playing a key role in the launch of new professional leagues as a Founding Partner of both the Northern Super League, Canada's first professional women's soccer league, and the Professional Women's Hockey League.

Key Facts

- The 2027 Canada Games will take place in Quebec City from February 27 to March 14, 2027, marking the return of the event to the city where it began 60 years ago.
- The Canada Games are the country's largest multisport competition, bringing together more than 3,500 high-calibre athletes aged from 12 to 30 and coaches across 22 sports.
- Held every two years, alternating between summer and winter editions, the Games celebrate the perseverance and sportsmanship of young Canadian athletes.
- To compete, athletes cannot be members of a national team or next-generation national teams.
- The Centre de glaces Intact Assurance in Quebec City, home to the only indoor ice rink in Eastern Canada, will host the figure skating, ringette and speed skating events.

About Intact Financial Corporation

Intact Financial Corporation (TSX: IFC) is a global provider of property and casualty insurance founded on core values and a belief that insurance is about people, not things. Intact's success is fueled by its 32,000 employees worldwide who embody the company's purpose: to help people, businesses and society prosper in good times and be resilient in bad times. To achieve its ambitions, Intact seeks to ensure customers are its advocates, its people are engaged and the company is one of the most respected.

Intact is the largest provider of property and casualty insurance in Canada and has successfully exported its strengths across North America, the UK and Europe. Its growing commercial and specialty solutions network now spans over 150 countries. With a customer-driven mindset, Intact has expanded its operations to include insurance distribution, restoration and prevention.

Intact solidifies its outperformance by leveraging its competitive advantages: global leadership in data and AI for pricing and risk selection; deep claims expertise and integrated supply chain network; and strong capital and investment management. Intact's

total annual operating Direct Premiums Written has tripled over the last decade to \$25 billion.

Explore Intact's offerings at intactfc.com.

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